



VeLLvet Improves your feeling

100%

Natural biotech origin



Good for the planet



Vegan

PERFORMANCE

Excellent soft & sensorial effect

NATURAL OCCURRING*

Lamellar shape

TEXTURIZERS

Smooth & silky touch

VeLLvet

INCI (worldwide): *Lauroyl Lysine*

Specific structure for enhanced cosmetic proficiency

VeLLvet by Brasca is an amino-acid derivative made from Lauric Acid and Lysine, **100% of natural origin** following **ISO 16128 standard***. It can be used as a **texture enhancer for varied applications**, for example for make-up, hair and skin care products. Its specific structure of hexagonal flakes allows the development of a fine powder that imparts smoothing and spreading properties.

- **Origin:** clean technological ingredient coming from green chemistry process
- **Function:** it's an ecological polyfunctional filler powder that has texturing and lubricating properties
- **Color:** white opaque powder
- **REACH (EU regulation):** compliant
- **Typical dosage:** from 0.5% to 50% (depending on finished product type)



Improve your beauty



Color cosmetics

Eyeshadow
Blush & Bronzer
Face Powder
Liquid Lipstick



Skin care

Creamy Moisturizer
Face Creams
Sunscreen creams
Body Lotions

Added value for a more technical overview

VeLLvet brings excellence together with innovation. **Through a search for quality products, we offer a more technical perspective.** This product encompasses four key features that set it apart:

- Lamellar shape
- Kinematic frictional coefficient < 0.1
- Good spreadability
- A lower white release

Thanks to these properties, our product not only excels in performance, but also enhances your **sensory experience**.



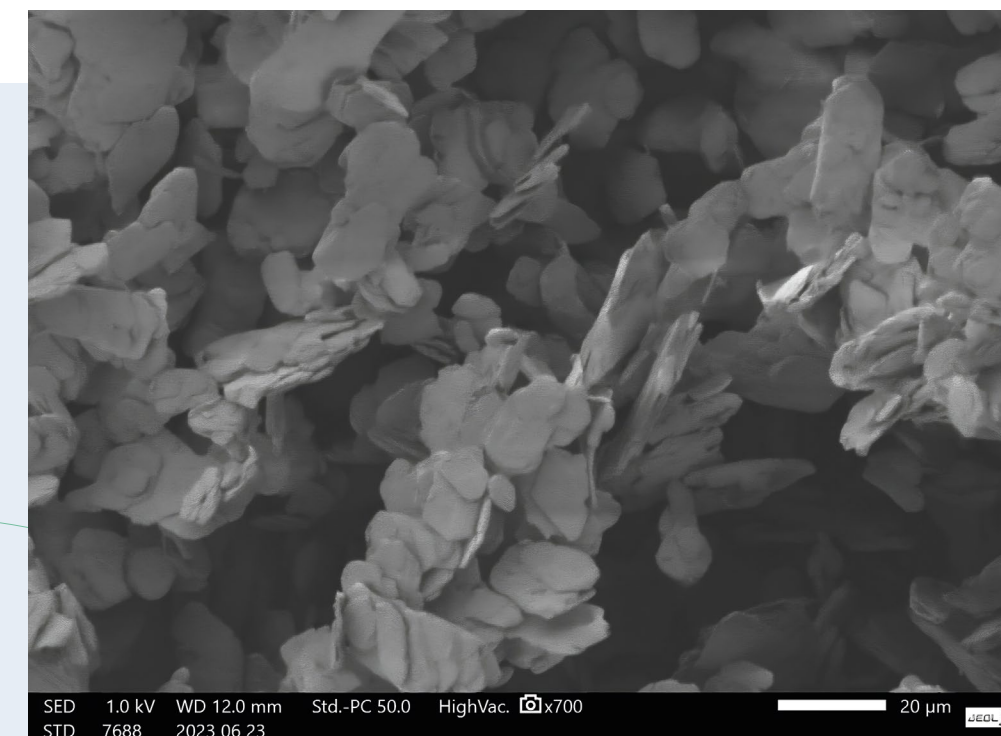
Applications: a metamorphosis in formulas texture

Make-up:

imparts a soft and silky feel as well as increasing hydrophobicity and long lasting effects to compact powders, foundations and lipsticks.

Skin & Hair care:

at low % can be used as spreadability enhancer providing cushiony textures emulsions.



SEM IMAGE*

*scanning electron microscope



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