



Celus-BI® Feel The Texturizing Excellence. Feel it

100%

Readily Biodegradable*



Good for the planet



Vegan

PERFORMANCE

Soft focus effect & smoothness effect

BIODEGRADABLE

Based on corn starch

TEXTURIZERS

Sebum control & Oil control effect for a matte effect

Celus-Bi® Feel

INCI (worldwide): *Zea mays (corn) starch, Polyvinyl alcohol, Glycerin*

Feel the difference

Celus-Bi® Feel by Brasca is a **biodegradable polymer** based on corn starch, ideal for cosmetics such as powders, creams, and sunscreens due to its exceptional absorbing and texturizing properties.

Its biodegradability has been **confirmed according to OECD 301:2014 standard***, demonstrating high biodegradability under aerobic conditions. It effectively absorbs moisture, oil, and sweat, helping maintain a matte finish on the skin.

- **Origin:** cutting-edge physical technology
- **Function:** Celus-Bi® Feel is a sensorial powder with exceptional performances characterized by sustainable features
- **Color:** from white to cream fine powder
- **REACH (EU regulation):** exempted
- **Particle size:**
Celus-Bi® Feel 5 (Particle size: 3 -7µm)
Celus-Bi® Feel 10 (Particle size: 5 -15µm)
Celus-Bi® Feel 20 (Particle size: 15 -25µm)

- **Oil Absorption:**
Celus-Bi® Feel 5: 110 – 150 mL/100g
Celus-Bi® Feel 10: 100 – 140 mL/100g
Celus-Bi® Feel 20: 100 – 140 mL/100g
- **Typical dosage:** from 1.0% up to 70%
(depending on finished product type)

Applications:
your innovative
texturizing agent
for sensory
excellence

Make-up:

it increases the softness of the product by giving a uniform complexion.

It also perfect to be used in blushes, bronzers and eyeshadow as it binds talc, mica, silica and pigments of a classic powder cosmetic.

Skin care:

low % can be used as a sebum control agent for a very matte finish, in fact the product is designed for oily skin types.

In addition, it can also act as a sunscreen holder that gives a protective property to the skin.

Improve your beauty



Color cosmetics

Face products (Foundation, Blush & Bronzer)

Eye products (Eyeshadow & Mascara)

Lip products (Lipstick, Lipbalm & Lip Pencil)



Skin care

Oil control moisturizer

Oil control serum

Creams with invisible veil for uniform skin

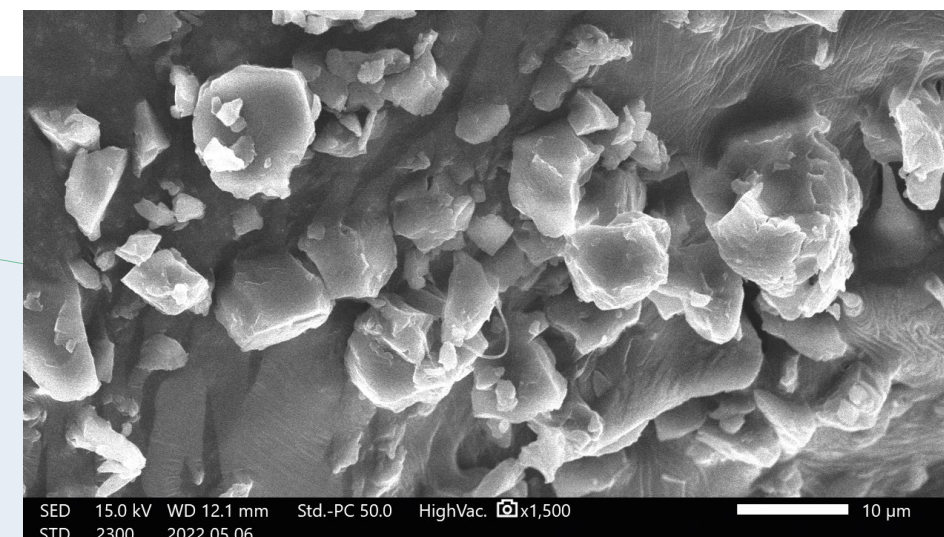
Creams with actives delivery

Added value for a more technical overview

It is a texturizing agent for sensory effect.

This powder, in fact, has an extraordinary ability to absorb oils and is a versatile and valuable element.

- Polygonal shape
- High oil absorption
- Dry touch



SEM IMAGE*

*scanning electron microscope



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