

ABWAX[®] Revowax

Sustainable wax with **vegan friendly natural ingredients**

Plastic-free formulation

Excellent **structuring wax** and **viscosity modifier**



Brasca
Don't follow. Lead.

DO NOT HESITATE TO CONTACT US.

For more info:

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BRASCA INDUSTRIAL S.r.l.

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Headquarter: Via Nerviano, 31 - 20045 Lainate (MI) Italy

Production plant & Logistics: Via Celeste Milani, 24/26 - 21040 Origgio (VA) Italy

Features

INCI	Helianthus Annuss Seed Cera, Hydrogenated Castor Oil
ORIGIN	Natural
FUNCTION	Structuring Wax
MELTING POINT (°C)	74-80
DROP POINT (°C)	81-86

- HIGH OIL ABSORPTION
- EXCELLENT STRUCTURING WAX
- VISCOSITY MODIFIER
- SIMILAR PERFORMANCES TO PLASTIC WAXES
- PLASTIC-FREE

Background

One of Brasca's strength lies in its **tradition** to use already known technologies in order to propose **innovative solutions**, able to satisfy both the demand for quality, as well as the need for **sustainable and environmental-friendly products**.

Our attention to the environment and our will to produce alternative solutions that respect our planet brought us to design a line of products with the aim of facing microplastics pollution in the oceans, which is among the six most dangerous emerging environmental threats in the world. Polymers that are intentionally added to products and that release microplastics in the environment are being regulated, with the aim of finding **alternative sustainable solutions**.

General information

ABWAX® Revowax is a line designed with the idea of developing high-performance raw materials for a **plastic-free formulation**. This line is composed by functional and vegan friendly natural ingredients that allow formulators to develop cutting-edge products, avoiding the intentional use of plastic-derived waxes. It is designed to be a **green alternative** to plastic waxes in terms of absorption of oil, demonstrating excellent structuring and viscosity modifier properties.

As internal tests have shown, ABWAX® Revowax have similar performances when compared to plastic waxes, with analogous results for what regards drop point and melting point, with a **high heat stability**.

ABWAX® Revowax exhibited a high absorption of oil, as different tests and results conducted on many oils highlighted.



FORMULATION TEST

Midnight lipstick

PHASE	COMMERCIAL NAME	INCI / INGREDIENTS	%
A	ISIS	Isostearyl Isostearate	34,90
	Risorex PGIS32	Polyglyceryl-3 Diisostearate	10,00
	-	Ricinus Communis (Castor) Seed Oil	20,00
	ABWAX® REVOWAX	Helianthus Annuus Seed Cera, Hydrogenated Castor Oil	15,00
	Olifeel® Pearls	C10-18 Triglycerides	5,00
	Red 7 Lake + Tripelargonin	C.I. 15850:1 + Tripelargonin	15,00
B	Bioscontrol® Element IM	o-cymen-5-ol	0,10
			100,00

Cherry Bombshell

PHASE	COMMERCIAL NAME	INCI / INGREDIENTS	%
A	ABWAX® REVOWAX	Helianthus Annus Seed Cera, Hydrogenated Castor Oil	18,00
	-	Octyldodecanol	67,00
B	Red 7 Lake + EMotion® Light	C.I. 15850:1 + Tripelargonin	15,00
			100,00

Fiery Flamenco

PHASE	COMMERCIAL NAME	INCI / INGREDIENTS	%
A	ABWAX® REVOWAX	Helianthus Annus Seed Cera, Hydrogenated Castor Oil	18,00
	-	Ricinus Communis (Castor) Seed Oil	67,00
B	Red 7 Lake + EMotion® Light	C.I. 15850:1 + Tripelargonin	15,00
			100,00



The following guide-line gives instruction to use Brasca raw materials. Although it has been developed at the best of our knowledge and experience, Brasca doesn't take any responsibility about the formula and cannot guarantee its stability. The respect of all rules involved in the usage of the product is under Customer direct responsibility.



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