



Pigments

We bring creativity to life with **cosmetic pigments**, formulated to offer **intense and brilliant colours**.



A world made of colours for a positive impact

A dispersion is a **mixture of pigment into a liquid** in which is not soluble.

Dispersion allows pigment to be more **easily introduced into a finished product**, expressing its maximum yield.

The pigment dispersion in the market

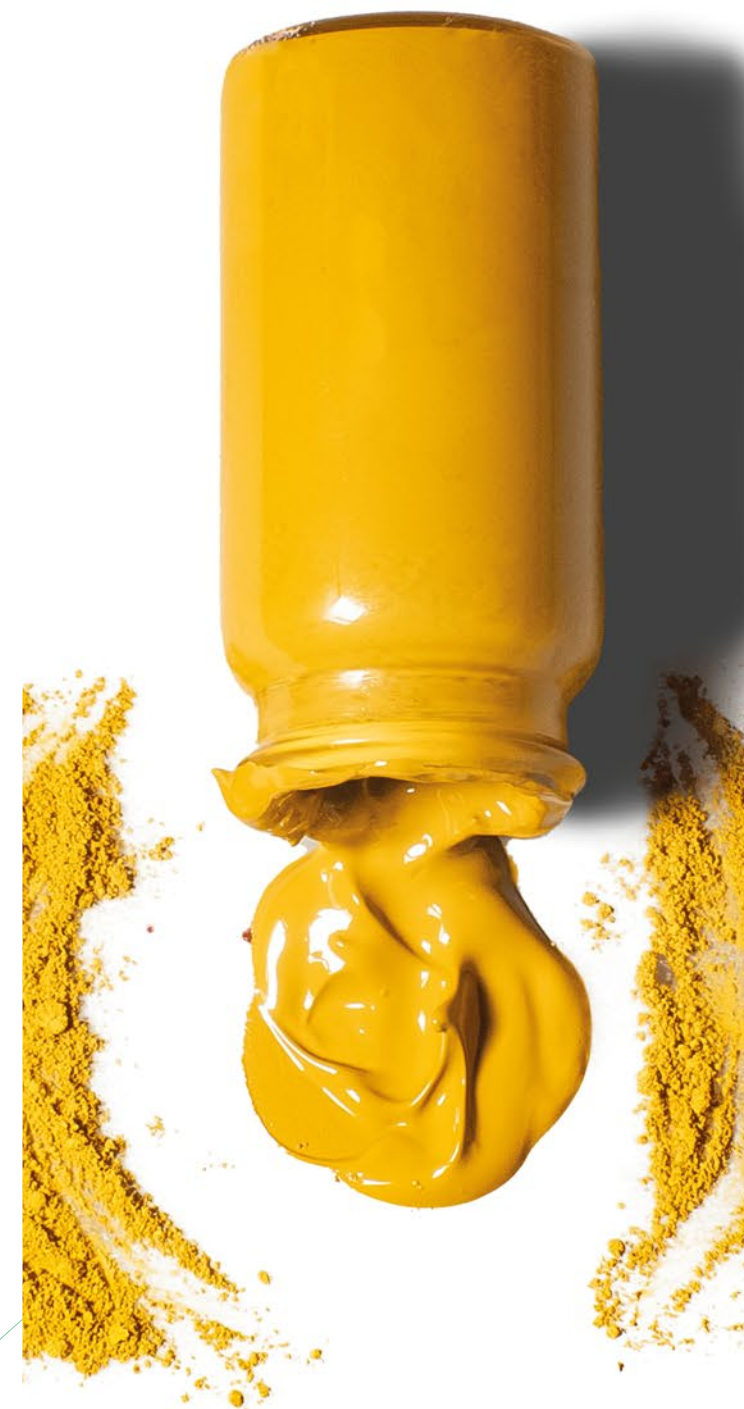
Innovation is the key to progress

Benefits in formula

- Quality & performance
- "Easy to use"
- Intensive colour
- Creation of perfect shades

Benefits in industrialization

- Cost saving (labor and equipment)
- Time saving
- Energy saving
- "Easy to industrialize"
- Safe processes



Our colour innovation



**A Brasca
proposal
that
redefines
industry
standards**

- **Unique and innovative** emollients
- **High pigment incorporation** up to 50%
- **No suspending agents** intentionally added



Unique and innovative emollients

EMotion® Light (Tripelargonin*) & EMotion® Glow (Triolein, Glyceryl Dioleate) by ROELMI HPC, are unique sustainable emollient with 100% natural origin.



High pigment incorporation up to 50%

While the market typically stops at 30%-40% pigment incorporation, we go further, reaching up to 50% for all pigment types.



No suspending agents intentionally added

EMotion® Light & EMotion® Glow work alone without additional suspending ingredients.

*Alternative INCI name, China approved, C8-12 Acid Triglyceride



Our proposal

ColorEST® line

EMotion® Glow

- ColorEST® Glow Red7 50
- ColorEST® Glow BlackOx 50
- ColorEST® Glow YellowOx 50
- ColorEST® Glow RedOx 50
- ColorEST® Glow TiO₂ 50

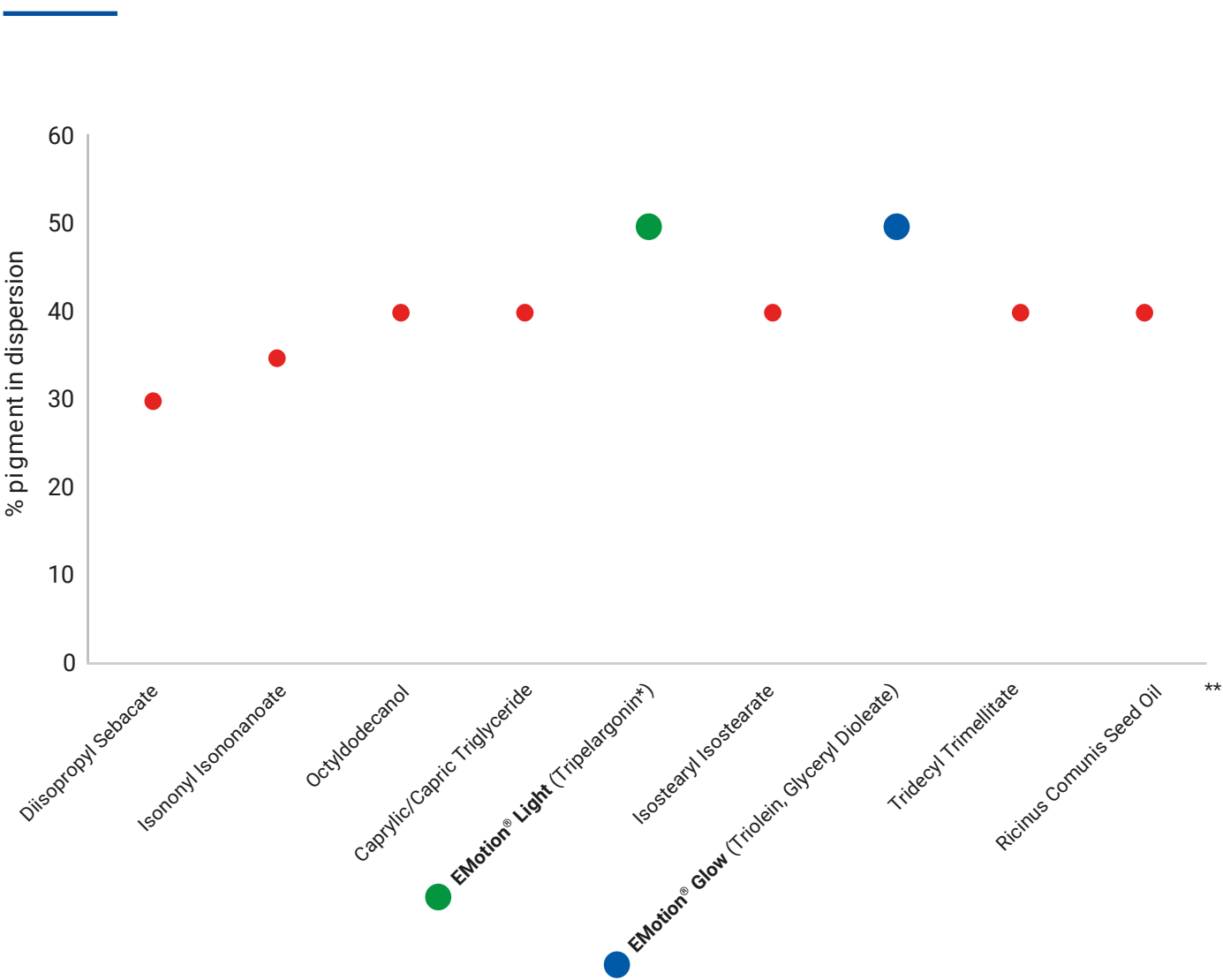
EMotion® Light

- ColorEST® Light Red7 50
- ColorEST® Light BlackOx 50
- ColorEST® Light YellowOx 50
- ColorEST® Light RedOx 50
- ColorEST® Light TiO₂ 50



Wetting ability

EMotion® Light and EMotion® Glow can incorporate more pigment while having different viscosity and physical & chemical properties.



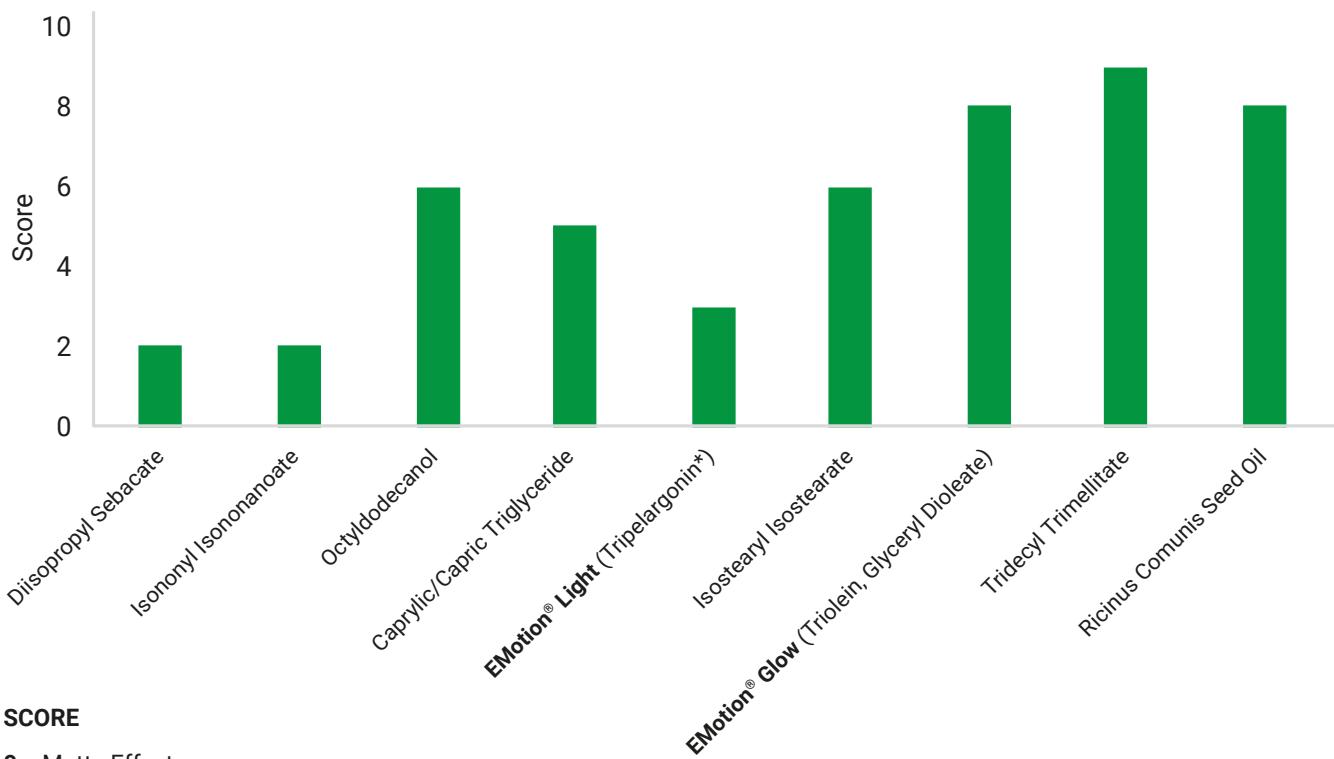
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** Emollient in order of viscosity

Glossiness

According to the appearance of the ColorEST®:

- **EMotion® Light** enhances matte texture
- **EMotion® Glow** enhances glossy finish



SCORE
0 = Matte Effect
10= Glossy Effect

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The pigment coated —

The refined incorporation of colour with powders

They are **active coatings**, which, in addition to giving colour, lend refinement to the pigment and **facilitate the incorporation of colour**.

Benefits in formula

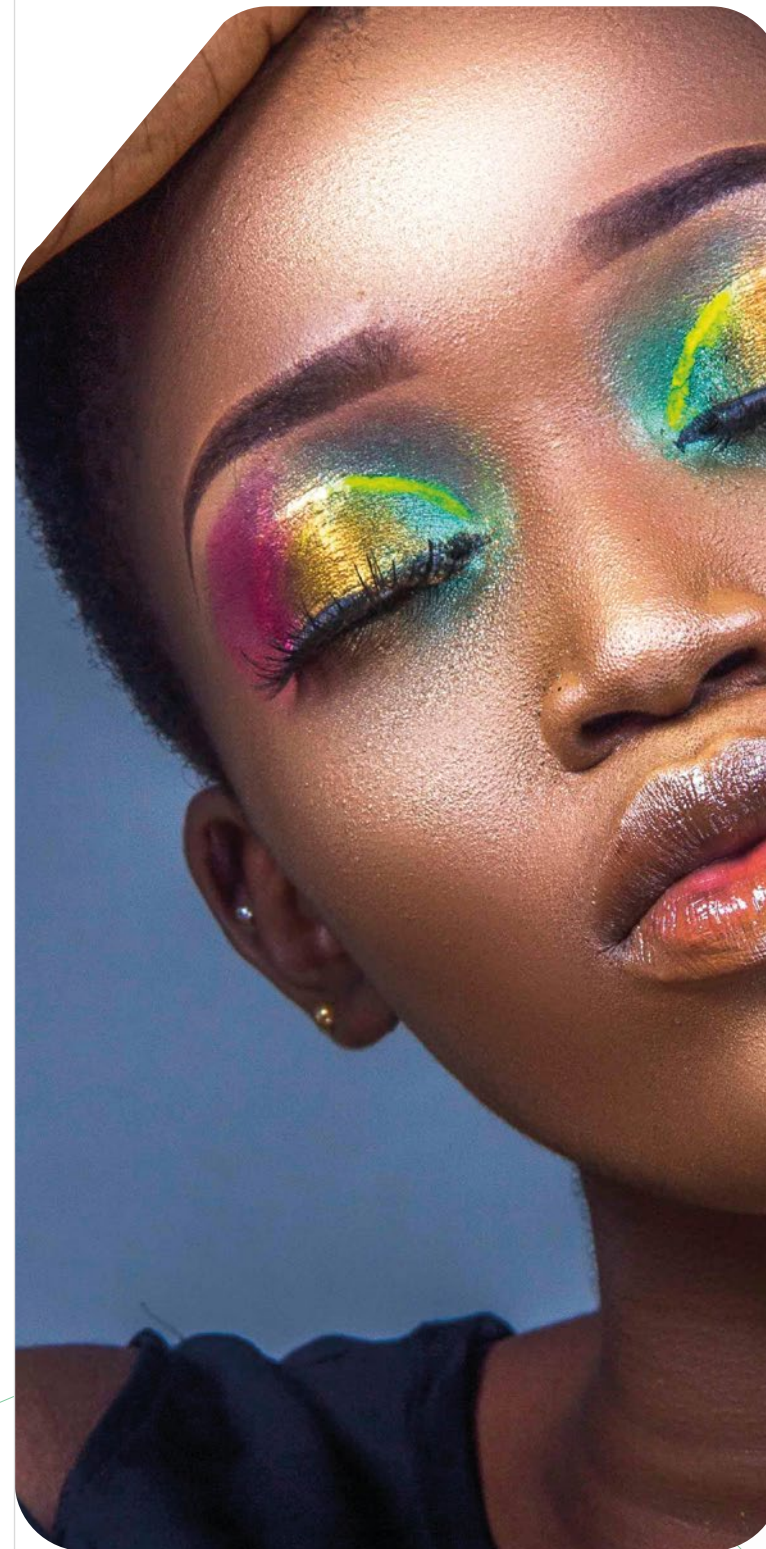
- Easy dispersion, no colour agglomeration
- "Easy to use"
- Maintaining the intense colour
- A refined result



Our proposal ColorGLAM® line —

EMotion® Light

- ColorGLAM® Light Red7
- ColorGLAM® Light BlackOx
- ColorGLAM® Light RedOx
- ColorGLAM® Light YellowOx
- ColorGLAM® Light TiO₂



Creating your value

- Reproducibility
- Final yield
- Time saving
- Ready to use
- High colour performance
- Tangible innovation
- Versatility





**Never stop making
the difference**



Contact Us

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